



**Serve up great
product data.**

**From prep to perfection: Your category-by-category guide to
compliant, click-worthy product data**

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Product data.

Includes the product name, description, images, SKU, barcode, category and variants. Click the links to find out more.

Product title

- Main identifier for your product
- Appears on Product listing and the Product description pages
- [Jump to product title guide >](#)

Images

- Size: 2400 x 2400 pixels
- Format: JPG
- Quantity: 1 to 10 images
- [Jump to image guide >](#)

Product bullet points

- Add 3 key highlights to call out your product's must-know details
- Helps buying decisions and search
- Leave blank if not relevant
- [Jump to product bullets guide >](#)

Barcodes

- Must be 13 digits
- Using the import tool? Set the barcode column to *text* to prevent leading zeros being cut

Product description

- Customer-friendly overview of your product
- Use clear, engaging language
- Keep [claims](#) accurate and lawful
- Add [SEO keywords](#)
- [Jump to product description guide >](#)

Variant details

- Add a Variant Group Code (VGC) to a Product for each variant
- Add an offer for each variant
- [Jump to variant guide >](#)

Category guidance

- Find detailed requirements and specs for your product category
- [Jump to category-specific guide >](#)

Offer data

All products require offer data, including price and promotions (called 'discounts' in Mirakl).

Price

- Must be listed in GBP (£)
- VAT: 20% (or correct rate for product type).
- Add for each product and variant

Promotion details

- You can apply discounts and Clubcard pricing to your offers
- Enter Start date & time and End date & time

Product title.

Product titles need to follow a set format. This ensures customers can easily find your product and helps improve search results and sales.

Marketplace



Pro Breeze Countertop Ice Cube Maker - Black

Ideal format for a product title:
[Brand] + [Product name] + [Type] + [Colour/size]*

*You don't need to manually include colour or size for variants - they're added automatically

How to structure your product titles



DOS

- **Start with the brand name**, especially if it's well-known
- **Capitalise the first letter** of each word
- **Include only descriptive product details** – do not include pricing, offers, shipping or company information
- **Keep titles to 60-90 characters** (for the best results in Google, aim for 60 characters)
- **Always follow this structure** to keep things clear and consistent



DON'TS

- Do not exceed 90 characters – short titles perform better
- Do not use opinion words like 'best' or 'excellent' - they can lead to poor reviews or legal issues.
- Do not repeat words – it doesn't help ranking and may frustrate customers
- Do not use similar terms – e.g., use 'pills', 'supplements' OR 'capsules'. Save alternatives for the description
- Do not add special characters – such as &, %, @ or â
- Do not include colour/size for [variants](#) – they're added automatically

Product bullet points.

This field appears on the site under the heading *Highlights*. Use 3 short bulletpoints to call out your product's must-know details and help turn a quick glance into a sale.



About this product

Highlights

- Perfect for home, office, or bar use
- Choose between small or large ice cubes to suit your drinks
- Keep an eye on your ice with the extra-large transparent lid



How to write great product highlights



DOS

- Add **exactly 3 bullet points** (leave blank if not relevant)
- Keep each bullet to **50 characters max**
- Start with **most important features or benefits**
- Only include **details that help buyers decide** (e.g. size, material, quantity)
- Use relevant **keywords**
- Check spelling and grammar
- Use '&' instead of 'and'
- [See the description guide](#) for more tips



DON'TS

- Do not add irrelevant highlights - if nothing stands out, leave blank
- Do not make subjective claims (e.g. best)
- Do not mention other colours or products
- Do not use all CAPITAL LETTERS
- Do not include shipping or pricing info
- Do not include external links or dates
- Do not add full stops at the end of the bullets
- Do not overstuff with keywords

Product description.

A strong description improves customer experience and boosts search visibility. Use clear, concise and helpful language to describe features in a way that's easy to understand.



Description

These durable plastic clips are ideal for keeping an airtight seal on bags once opened. They are great for snacks, freezer food, plus household bit & pieces. Set contains: 3 Extra Large (13.7cm), 3 Large (11cm), 6 Medium (8cm) & 6 Small (6cm).

Sold by Rinkit

Delivery and returns



How to write great product descriptions



DOS

- Create **unique descriptions** for each product – don't copy and paste
- Use **clear, honest and responsible** language – think *'Every little helps'*
- Focus on key **benefits and features**
- Include relevant [SEO keywords](#)
- Keep the tone **friendly, jargon-free** and easy to understand
- Make sure all [claims](#) are **accurate, lawful and compliant**
- Stick to **plain text only** – HTML tags won't display properly
- Check spelling and grammar



DON'TS

- Do not be vague or overly simplistic
- Do not mention other colours or products
- Do not include shipping or pricing info
- Do not use offensive or inappropriate language
- Do not use subjective claims (e.g. best)
- Do not write in ALL CAPS
- Do not add dates or time-sensitive info
- Do not include external links

Images guide.

All product images must meet the following requirements to ensure quality and consistency across Tesco Marketplace.



Image technical requirements

Image size

2400px by 2400px

File size

26MB max

File format

.jpg only

File name

Under 255 chars

Primary image (required)

This is the main image for your product. It appears on listing and product detail pages.

Checklist

- Cut-outs with 100% white background
- Image in centre of frame
- Minimal white space around the images
- Accurately represents the product for sale
- Matches the product title
- Only includes the product and colour the customer will receive

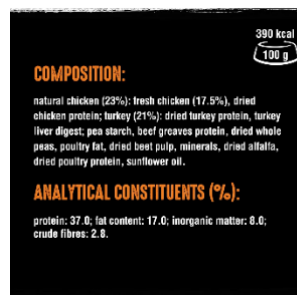


Additional images (recommended)

Add up to 9 extra images to support buying decisions - we recommend at least 2–5.

Types of additional images

- Front, side and back views
- Swatches of material, fabric, or wood
- Close-ups of key features
- Product shown open and closed
- Product with parts extended
- Accessories shown separately
- Lifestyle shots (product in use)



What to avoid

- ✗ No grey or coloured backgrounds
- ✗ No logos, watermarks, flags or slogans
- ✗ No misleading images
- ✗ No assorted products or colours
- ✗ No suggestion that customer is choosing from a range of items



Family-friendly reminder

- Make sure images are respectful and suitable for all ages.
- DO NOT USE any images that could cause offence or be considered inappropriate.
- No suggestive, graphic, or culturally insensitive visuals

Variant guide.

Product variants are different versions of the same product, such as varying laptop sizes or nail polish colours.



How to add variants

The golden rule is one size and colour per product listing.



DOS

- Create separate a product for colour and size, with its own unique identifiers (barcode and SKU)
- Keep the product title the same for all variants
- Add a Variant Group Code (VGC) for each variant. This groups together all variants of the same product
- Enter the variant colour, size or both under NFR colour code and NFR size code attributes
- Add images for the variant, following our [image guide](#)



DON'TS

- Do not mix multiple sizes or colours in the same product listing
- Do not include the colour and size in variant product titles – this is added automatically
- Do not reuse barcodes or SKUs
- Do not include different product colours or sizes in images

SEO tips.

Search engine optimisation (SEO) makes your products easier to find - both on Tesco Marketplace and through external search engines like Google.

Why SEO matters



Visibility

Help customers find your products.



Ranking

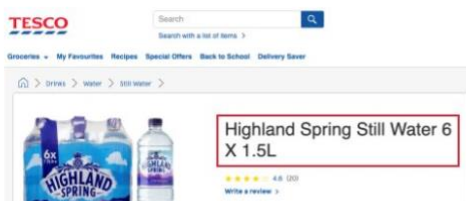
Improve your ranking on Tesco Marketplace.



Sales

Increase clicks and conversions.

How your products appear in Google



<https://www.tesco.com> > ... > Drinks > Water > Still Water

Highland Spring Still Water 6 X 1.5L - Tesco Groceries

Still Spring Water. This bottle contributes to 83% of an average adult's RDA*; *As recommended by EFSA Journal 2010; 8(3): 1459, Scientific Opinion on Dietary ...

★★★★★ Rating: 4.6 · 20 reviews · £4.00

Product titles are transformed into meta titles using this format:
[Product title] + Tesco Groceries

How to improve your SEO.



Start with your titles

- Include primary keywords
- Stick to around 60 characters
- Structure your product title as follows:
[Brand] + [Product name] + [Type] + [Colour/size]

Pro tip

Product title example:

- Silentnight Airmax Breathable Pillows 4 Pack – White
- ✗ White breathable pillows



Optimise your descriptions

- Use keywords sparingly
- Avoid keyword stuffing
- Make content easy to scan (bullets, short paragraphs)
- Write unique descriptions (don't copy and paste)
- Include key qualifiers like size, material and colours

Pro tip

Write for buyers, not bots

- Think like a customer
- Use clear, natural and human language
- Ensure keywords are directly related to the product
- Don't add keywords just to get clicks



Get images picture perfect

- Take clear pictures that meet our image guidelines
- Present products in a clean, professional manner

Pro tip

Use natural light where possible

It reduces harsh shadows and makes colours look true to life.

Claims.

Build customer trust and protect your reputation with honest, fact-based claims that follow consumer protection laws.



Strike the right balance



Be truthful

Say what it does. Don't exaggerate, mislead or over-promise.



Prove it

Use wording you can verify. Never state what you can't prove.



Stick to limits

State measurable facts and avoid vague eco terms.

Claims must be clear, truthful, fair and backed by evidence, with no hidden details or vague language.

How to write compliant claims.

Before and after examples: Swap the hype for measurable facts.

Instead of...	Swap for...	Why it's better
Best	Highly rated (4.7/5, 2,134 reviews).	Substantiated and backed with facts.
Waterproof headphones	Splash-proof for rain and workouts. Not for swimming.	Persuasive with overpromising.
Eco-friendly bottle	Bottle made from 50% recycled materials.	The percentage of recycled materials must be clearly shown.
Suitable for all skin types	Dermatologically tested on sensitive skin. Fragrance-free. Patch test if reactive.	Clear and verifiable, not vague and misleading.
Universal laptop sleeve	Fits 13-15 inch laptops. Internal size 36 x 35 x 2cm.	Helpful and informative – support buying decisions.
Planet-friendly packaging	Carton contains 90% post-consumer recycled fibre.	Clear, factual and shows percentage of recycled material.

Environmental considerations

Avoid using these unless you have **robust evidence**:

- ✗ Eco-friendly
- ✗ Sustainable product
- ✗ Highest standards of environmental sustainability
- ✗ Each kilogram of fabric is made from 25 recycled bottles (if the product weighs less than a kilogram or uses other materials)
- ✗ Made from sustainable...
- ✗ Better for the planet
- ✗ Recycled (without specifying how much)
- ✗ Green or natural imagery, such as green leaves, logos or icons, that might suggest a product is more environmentally friendly than it is

Further information

- [Go to GOV.UK website: Green claims code: making environmental claims >](#)

Category-specific guides.

Explore a category to see what's required for your product listing – from the details you must include to the rules you need to follow.

[Food and drink >](#)

Get to know our rules for food and drink.

[Cosmetics >](#)

Get glowing cosmetic listings.

[Alcohol >](#)

List and sell responsibly.

[Electronic – common charger >](#)

Plug in to the rules.

[Pet food >](#)

Meet UK and EU legislation.

[Internet-connected products >](#)

Stay connected – and compliant.

[Rabbit hutches >](#)

Keep rabbit welfare in mind.

[Blankets & throws >](#)

Wrap up your listings the right way.

[E-Scooters and E-Bikes >](#)

Stay in the race with compliant listings.

[Costumes and fancy dress >](#)

Safe costumes, clear warnings.

[Energy efficiency class >](#)

Show energy classes correctly.

[Electric toys & sport equipment >](#)

Play it safe with the right instructions.

[Drones and model aircraft >](#)

Pass compliance with flying colours.

[Solid fuel >](#)

Solid fuels need clear labelling.

[Disposable barbecues >](#)

Don't get burnt – check compliance rules.

[Hazardous chemicals >](#)

Know your chemical responsibilities.

[Paddleboards & lifesaving jackets >](#)

Safety first in paddleboard (SUP) sales.

[Biocidal products >](#)

List biocidal products correctly.

[Prohibited products >](#)

Learn which products cannot be sold on Tesco Marketplace.

Food and drink.

Get to know the rules for listing food and drink.



Your compliance checklist

If you're selling food and drink, including low alcohol (<1.2% ABV), 'alcohol free', vitamins and supplements, you MUST follow these rules. Click the requirement for full instructions.

Requirement	What to do	Attribute to use
Legal product name and on-pack claims	Include legal name and on-pack claims (e.g. 'free from', vegan, allergen claims, health claims).	Product description
Responsible person's details >	Add name & address of the legally responsible entity for UK and EU.	Manufacturer's Address
Ingredients >	List all ingredients in descending weight order.	Ingredients
Allergens >	Declare any of the 14 major allergens. Add allergen advice statement.	Ingredients Allergen Advice
Additives >	Include additive names and advice.	Additive Name / Advice
Nutrition >	Create a table with all nutritional details.	Nutrition Information
Comparative unit >	Include net quantity.	Comparative Unit
HFSS promotions >	Select product is high in fat, sugar or salt.	HFSS drop-down
Modified atmosphere packaging >	Add details if packaged to extend shelf life.	Product Description
High energy drinks >	Complete the required attributes for high caffeine drinks, liquids and supplements.	Age Restricted High Caffeine Content
Product-specific requirements >	Review guidelines for chocolate, jam, sweeteners, liquorice and plant sterols/stanols.	Various

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Responsible person's details

Instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>'Manufacturers Address'</i> attribute 2. Include two separate entries: <ul style="list-style-type: none"> • One for the UK (for sales into GB) • One for the EU (for sales into Northern Ireland) 	<p>This is the Food Business Operator (FBO) or Importer legally responsible for ensuring the products meet the requirements of UK and EU food laws.</p> <p>It may be different to the Seller name and address.</p> <p>For Food and Drink products (including vitamins and supplements, and alcoholic beverages), this must include the legal product name and any on pack or advertising claims ('free from', vegan, allergen claims, health or nutrition claims).</p>

Ingredients

Instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>'Ingredients'</i> attribute 2. Must be in in order of quantity, largest to smallest 3. Capitalise the first letter of each word 4. Press 'return' after each entry and don't use punctuation 5. Allergens must be emphasised within the ingredients list by using CAPITAL letters 	<p>Provide a Quantitative Ingredients Declaration (QUID) where applicable.</p> <p>Example:</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p>Ingredients Whole Grain Gluten Free OATS</p> </div>

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Allergens

Instructions	Details & examples
<ol style="list-style-type: none"> Highlight allergens by capitalising them every time they appear in the ingredients list Label allergenic ingredients clearly by placing the allergen in brackets and capitals next to the item (only highlight allergen): <ul style="list-style-type: none"> Tofu (SOY) Tahini paste (SESAME) Whey (MILK) Add this statement in <i>Allergens advice</i> attribute: <p>Allergen Advice: for allergens, see ingredients in bold.</p> 	<p>List allergens along with other ingredients in: <i>Ingredients</i> attribute.</p> <p>Example:</p> <div data-bbox="979 730 1497 848"> <p>Ingredients</p> <ul style="list-style-type: none"> Peanuts Honey Emulsifier (Soy lecithin) </div> <div data-bbox="979 909 1497 981"> <p>Allergens * Nuts, Soybeans</p> </div> <p>Precautionary allergen labelling (PAL) ‘May contain’ should only be used after a risk assessment confirms unavoidable cross-contact.</p>

Allergen list

You must clearly list these 14 major allergens, including those used in processing or as derived ingredients.

- | | |
|---|---|
| <ul style="list-style-type: none"> • Celery • Cereals containing gluten • Crustaceans • Eggs • Fish • Lupin • Milk | <ul style="list-style-type: none"> • Molluscs • Mustard • Nuts • Peanuts • Sesame • Soybeans • Sulphur dioxide and sulphites (if >10 ppm) |
|---|---|

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Additives

Instructions

1. Additive names and additive advice must follow a **1:1 mapping**
2. Each additive name must have a corresponding advice entry in the *Additive Advice* attribute
3. Both lists should be **comma-separated** and contain the **same number** of items, in the **same order**.

Details & examples

How it displays on Tesco.com:

Additives

Does Not Contain Colours
Does Not Contain Flavours
Does Not Contain Preservatives

Nutritional values

Instructions

Create a nutrition table and add it to the *Nutrition information* attribute:

1. [Download the Nutrition Table Generator spreadsheet >](#)
2. Fill in your information in the table (you'll find instructions inside the spreadsheet)
3. Copy the completed table and paste it into the 'Nutritional Information' field for the product variant
4. Click 'Save Variant' to finish

Note: Need a JSON code for the table? [Download the previous version of the generator >](#)

Details & examples

How it displays on Tesco.com

Nutrition	
Typical Values	Analytical Constituents:
Moisture:	80%
Protein:	12%
Fat content:	3%
Crude ash:	2.5%
Crude fibre:	0.6%
Nutritional additives:	0.6%
Vit A:	753
Vit D3:	105
Vit E:	114
-	mg/kg:
Iron (II) sulphate monohydrate: (Fe):	9.2)
Calcium iodate anhydrous: (I):	0.27)
Copper (II) sulphate pentahydrate: (Cu):	0.69)
Manganous sulphate monohydrate: (Mn):	1.3)
Zinc sulphate monohydrate: (Zn):	13.1
Taurine:	343
Additives:	-
Flavourings:	-

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Comparative unit

Instructions

All food and drink products need to be unit priced

1. Go to the *Comparative Unit* attribute dropdown
2. Choose your unit:
 - Foods are generally listed per kg
 - Liquids are by generally by litre

Details & examples

Example

Comparative Unit *

kg



Comparative Unit *

Litre



Exceptions

For exceptions, please [refer to Schedule 1 of the Price Marking Order 2004 >](#)

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

HFSS promotions compliance

Instructions	Details & example
<p>For all food and drink products (except alcohol) choose from the following three options in the HFSS dropdown:</p> <ul style="list-style-type: none"> • Not applicable (out of scope): Product not in scope of regulations and can be promoted • HFSS: Product has high fat, salt or sugar and cannot be promoted • Not HFSS: Product is in scope of regulations, but is not high in fat, salt or sugar. It can be promoted 	<p>The Food (Promotion and Placement) Regulations 2021 restrict how certain high fat, salt or sugar (HFSS) products can be promoted.</p> <p>If you leave this field blank, the product will NOT be promoted.</p>

Modified atmosphere packaging

Set up instructions	Details & examples
<p>If a product has been packaged in a protective atmosphere to extend shelf life, you MUST add the following statement:</p> <p>‘Packaged in a protective atmosphere’</p>	<p>Add the statement to the <i>Product description</i>.</p>

How to set up your food and drink listings

Step-by-step instructions on what you need to do to be compliant.

High caffeine products and energy drinks

Instructions	Details & examples
<p>High caffeine drinks and liquids:</p> <ol style="list-style-type: none"> 1. Select 'Yes' in the <i>Age Restricted</i> attribute drop-down 2. Select 'Yes' in the <i>High Caffeine Content</i> attribute drop-down 3. Enter the value for the number of mg/100ml of caffeine in the <i>Caffeine Content</i> attribute. For example, '32' 4. Select the unit of measure for the caffeine content in the <i>Caffeine Content Unit of Measure</i> attribute drop-down 	<p>Required for drinks and other liquids containing >15mg/100ml (or >150mg/litre of caffeine)</p> <p>Safety warnings are automatically added for these products when you select 'Yes'</p>
<p>High caffeine food supplements:</p> <ol style="list-style-type: none"> 1. Select 'Yes' in the <i>Added Caffeine</i> attribute drop-down 2. Follow steps 3 and 4 above <p>Age restrictions are not mandatory.</p>	<p>This includes:</p> <ul style="list-style-type: none"> • Pre-workout liquids and sachets • Caffeine gummies • Caffeine pouches • Any food supplements marketed for high caffeine content
<p>If the <i>Caffeine Content</i> and the <i>Caffeine Content Unit of Measure</i> attributes are not available -></p>	<p>Add the information to the '<i>Preparation and usage</i>' attribute instead, for example:</p> <ul style="list-style-type: none"> • For beverages – 'High caffeine content (32mg/100ml)' • For food – 'Contains caffeine (32mg/100mg)'

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Product-specific requirements

Ingredient/condition	Instructions & examples
<p>Chocolate and cocoa products</p> <p>Must declare cocoa solids and milk solids (e.g. X% minimum)</p>	<p>Add to the <i>Ingredients</i> attribute, directly after the ingredient list, using the following format:</p> <ul style="list-style-type: none"> • Milk Chocolate contains: Cocoa solids X% minimum, Milk solids X% minimum • Dark Chocolate contains: Cocoa solids X% minimum • White Chocolate contains: Milk solids X% minimum
<p>Jams and marmalades</p> <p>Must declare sugar and fruit content (X per 100G)</p>	<p>Add to the <i>Ingredients</i> attribute, directly after the ingredient list, using the following format:</p> <ul style="list-style-type: none"> • Total Sugar Content: Xg per 100g • Prepared with Xg of fruit per 100g
<p>Sweeteners</p>	<ol style="list-style-type: none"> 1. Add sweetener(s)' to <i>Additive Name</i> 2. Add 'Contains <name of sweetener>' to <i>Additive Advice</i>
<p>Sugar and sweeteners</p>	<ol style="list-style-type: none"> 1. Add 'sugar(s) and sweetener(s)' to <i>Additive Name</i> 2. Add 'Contains' to <i>Additive Advice</i>
<p>Aspartame</p> <p>If the product contains Aspartame (or 'E951').</p>	<ol style="list-style-type: none"> 1. Add 'a source of phenylalanine' to <i>Additive Name</i> 2. Add 'Contains' to <i>Additive Advice</i>
<p>Liquorice</p> <p>From either glycyrrhizinic acid or its ammonium salt, or the liquorice plant (<i>Glycyrrhiza glabra</i>)</p>	<p>Under <i>Safety Warning</i> attribute</p> <p>If liquorice ≥ 100 mg/kg or ≥ 10 mg/l:</p> <ul style="list-style-type: none"> • Add 'Contains liquorice' <p>If liquorice ≥ 4 g/kg or ≥ 50 mg/l in beverages or ≥ 300mg/l in beverages with more than 1.2% v/v alcohol:</p> <ul style="list-style-type: none"> • Add 'Contains liquorice – people suffering from hypertension should avoid excessive consumption'

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Product-specific categories

Condition/ingredient	Instructions & examples
Plant Sterols / Stanols	<p>Under <i>Ingredients</i> attribute:</p> <ul style="list-style-type: none"> • Add amount (e.g. 'Free plant sterols: Xg per 100g', 'Plant stanols: Xg per 100g') <p>Under <i>Legal Name</i> attribute:</p> <ul style="list-style-type: none"> • Add 'with added plant sterols' or 'with added plant stanols' <p>Under <i>Legal Information</i> attribute:</p> <ul style="list-style-type: none"> • Define portion size and sterol/stanol content per portion • Add all required statements: <ul style="list-style-type: none"> ○ Intended exclusively for people who want to lower their blood cholesterol level ○ Consumption of more than 3g/day of added plant sterols or plant stanols should be avoided <p>If you are on cholesterol lowering medication you should only consume the product under medical supervision May not be nutritionally appropriate for pregnant or breastfeeding women and children under the age of 5</p> <ul style="list-style-type: none"> ○ To be used as part of a balanced and varied diet, including regular consumption of fruit and vegetables to help maintain carotenoid levels
<p>Polyols</p> <p>If the product contains more than 10% added polyols</p>	<p>Under <i>Safety Warning</i> Attribute</p> <ul style="list-style-type: none"> • Add 'Excessive consumption may produce laxative effects'

How to set up your food and drink listings

Instructions on what you need to do to be compliant.

Storage and directions

Instructions	Details and examples
Directions attribute Provide clear, step-by-step instructions for how to prepare the product.	This attribute is for preparation guidelines only.
Storage attribute Describe how the product should be stored .	Do not use any special formatting such as tables, bullet points, or charts — just plain text.

Further information

- [Go to the GOV.UK website: Restricting promotions of products high in fat, sugar or salt by location and by volume price: implementation guidance >](#)
- [Visit the GOV.UK website for Food Labelling: Food labelling: giving food information to consumers >](#)

Alcohol.

Support responsible drinking and informed choices with compliant alcohol listings.



Your compliance checklist

If you're selling alcohol on Tesco Marketplace, you **MUST** include this information. Some of the requirements link to further instructions.

Requirement	What to do	Add to this attribute
Legal product name and on-pack claims	Include legal name and on-pack claims (e.g. 'free from', vegan, allergen claims, health claims).	Product description
Age restriction/Think 25	Select 'Yes' in the <i>Age Restricted</i> drop-down attribute.	Age Restricted
Alcohol by volume (ABV)	Must be stated if the strength is above 1.2%, use the format: ABV X% vol (e.g. ABV: 14% vol) .	Percentage of Alcohol by Volume (%)
Alcohol units	Enter the total number of alcoholic units.	Alcohol Units
Allergens >	List any known or possible allergens.	Allergens
Comparative unit >	Include the volume of the product.	Comparative Unit
Responsible drinking message	Not a legal requirement but recommended. Examples: <ul style="list-style-type: none"> • Drink responsibly • Not suitable for pregnant women 	Product Description

How to set up your alcohol listings

instructions on what you need to do to be compliant.

Allergens – for alcoholic beverages >1.2% ABV

You must include accurate allergen information for all alcoholic beverages >1.2% ABV. Anything less than this, including low alcohol and 0%, are classed as food and need to comply with the requirements in the [food and drink section](#).

Instructions	Details & examples
<p>‘Contains’ statements</p> <ul style="list-style-type: none"> • If an allergen is known to be present, you must use a ‘contains’ statement • This is required even if the product does not have a full ingredients list. • List allergens in the Allergens attribute field • Use the word ‘contains’, followed by the name of the allergen (e.g. <i>Contains Sulphites</i>) 	<p>Allergen Contains Sulphites.</p> <p>View full allergen list ></p>
<p>‘May contain’ statements</p> <p>You must include allergen warnings if you can't confirm the product is free from them.</p> <ul style="list-style-type: none"> • Add the following allergy information to the Allergy Information section: <ul style="list-style-type: none"> ○ Wines Add: <i>May contain Sulphites</i> ○ Beers Add: <i>May contain cereals containing Gluten</i> ○ Ciders Add: <i>May contain Sulphites</i> 	<p>Other allergens</p> <p>If other allergens are present or potentially present, they must be declared using either:</p> <ul style="list-style-type: none"> • ‘Contains’ – when the allergen is confirmed • ‘May contain’ – when cross-contamination is possible <p>Examples: <i>Contains: Sulphites, May contain: Milk, Nuts, Gluten</i></p> <p>View full allergen list ></p>

How to set up your alcohol listings

Instructions on what you need to do to be compliant.

Comparative unit

Instructions

All alcohol products need to be unit priced.

1. Go to the Comparative Unit dropdown
2. Select: Litre or 75cl for wine

Details & examples

Platform examples:

Comparative Unit*

Litre

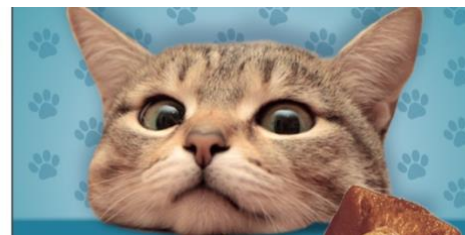


Further information

- [Go to the GOV.UK website: Labelling spirit drinks >](#)
- [Visit the GOV.UK website for Food Labelling: Food labelling: giving food information to consumers >](#)

Pet food.

Find out what labelling is required to meet UK and EU legislation – and how to get set up.



Your compliance checklist

If you're selling pet food on Tesco Marketplace, you MUST include this information. Some of the requirements link to further instructions.

Requirement	What to do	Add to this attribute
Responsible person's details >	Add name & address of the legally responsible entity for UK and EU.	Manufacturer's Address
Type of feed >	Add the type of feed. For example: 'feed material', 'complete feed', 'complimentary feed'.	Product Description
Ingredients >	List ingredients that reflect what the will customer receives.	Ingredients
Additives >	Include additive names and advice.	Additive Name Additive Advice
Nutrition >	Create a table with all nutritional details.	Nutrition Information
Comparative unit >	Include the net quantity.	Comparative Unit
Directions and storage >	Provide feeding and storage guidelines for proper use.	Preparation & Usage Instructions Storage Instructions
Moisture content	Add moisture content if it exceeds 14%.	Product Description

How to set up your pet food listings

Instructions on what you need to do to be compliant.

Pet food: Responsible person's details

Instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>Manufacturer's Address</i> attribute 2. Include two separate entries: <ul style="list-style-type: none"> • One for the UK (for sales into GB) • One for the EU (for sales into Northern Ireland) 	<p>This is the person/entity legally responsible for ensuring the products meet the requirements of UK and EU food laws.</p> <p>It may be different to the Seller name and address.</p>

Pet food: Type of feed

Instructions	Details & examples
<p>Must be as designated within the regulations.</p> <ul style="list-style-type: none"> • Feed material • Complete Feed • Complementary feed • Compound feed (for pets other than dogs or cats). The intended species or category of animal must be included 	<p>Add to the Product Description.</p> <p>Alternatives:</p> <p>'Complete milk replacer feed' may be used, if appropriate.</p> <p>'Mineral feed' or 'complementary milk replacer feed' may be used, if appropriate.</p>

How to set up your pet food listings

Instructions on what you need to do to be compliant.

Petfood: Ingredients

Instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>Ingredients</i> attribute under the heading; Composition 2. Must be in in order of weight, largest to smallest, calculated on the moisture content 3. Must reflect the product as delivered to the customer 4. List each ingredient on a new line 5. Capitalise the first letter of each ingredient (unless it's an allergen, which needs to be all in capitals). 6. Press 'return' after each entry and don't use punctuation 	<p>Add allergens in bold.</p> <p>If special emphasis is placed on a feed material on the labelling (for example, by words, pictures or graphics) then the name and percentage weight must be indicated.</p> <p>Example</p> <div data-bbox="986 981 1501 1169" style="border: 1px solid #ccc; padding: 5px;"> <p>Ingredients</p> <ul style="list-style-type: none"> Beef (50%) Chicken (20%) Vegetable Protein Sorbitol </div>

Petfood: Additives

Instructions	Details & examples
<ul style="list-style-type: none"> • Additive names and additive advice must follow a 1:1 mapping • Each additive name must have a corresponding advice entry • Both lists should be comma-separated and contain the same number of items, in the same order. 	<p>How it displays on Tesco.com:</p> <div data-bbox="820 1585 1241 1771" style="border: 1px solid #ccc; padding: 5px;"> <p>Additives</p> <ul style="list-style-type: none"> Does Not Contain Colours Does Not Contain Flavours Does Not Contain Preservatives </div>

How to set up your pet food listings

Instructions on what you need to do to be compliant.

Petfood: Nutrition

Instructions

Create a nutrition table:

1. [Download the Nutrition Table Generator spreadsheet >](#)
2. Fill in your information in the table (you'll find instructions inside the spreadsheet)
3. Copy the completed table and paste it into the 'Nutritional Information' field for the product variant
4. Click 'Save Variant' to finish.

Need a JSON code for the table? [Download the previous version of the generator >](#)

Details & examples

Example table:

Nutrition	
Typical Values	Analytical Constituents:
Moisture:	80%
Protein:	12%
Fat content:	3%
Crude ash:	2.5%
Crude fibre:	0.6%
Nutritional additives:	IU/kg:
Vit A:	753
Vit D3:	105
Vit E:	114
-	mg/kg:
Iron (II) sulphate monohydrate: (Fe):	9.2
Calcium iodate anhydrous: (I):	0.27
Copper (II) sulphate pentahydrate: (Cu):	0.69
Manganese sulphate monohydrate: (Mn):	1.3
Zinc sulphate monohydrate: (Zn):	13.1
Taurine:	343
Additives:	-
Flavourings	-

Multipacks

You can include Nutritional Information for **Multipacks** as one of your alternate images

If you do this, you do not need to repeat the information in the nutritional information field.

Example

Home > Pets > Cat Food & Accessories > Wet Cat Food > Felix Tasty Shreds Cat Food Mixed Selection L...

Nutritional Information

Analytical constituents:

Moisture	78.0%
Protein	13.5%
Fat content	2.6%
Crude ash	2.6%
Crude fibre	0.05%
↓ Omega-6 fatty acids	0.5%

Nutritional additives:

IU/kg: Vit A: 800; Vit D₃: 120; Vit E: 18; mg/kg: Iron (II) sulphate monohydrate: (Fe: 9.3); Calcium iodate anhydrous: (I: 0.23); Copper (II) sulphate pentahydrate: (Cu: 0.6); Manganese sulphate monohydrate: (Mn: 1.3); Zinc sulphate monohydrate: (Zn: 13.1); taurine: 500; Flavourings.

Felix Tasty Shreds Cat Food Mixed Selection In Gravy 40X80g

★★★★☆ 4.4 (66) [Write a review >](#)

£15.00 £4.69/kg

Add

How to set up your pet food product listings

Instructions on what you need to do to be compliant.

Petfood: Comparative unit

Instructions	Details & examples
<ol style="list-style-type: none"> All pet food products must be unit priced In the “Comparative Unit” dropdown, select ‘kg’ 	<p>Platform example:</p> <p>Comparative Unit* <input data-bbox="959 636 1501 678" type="text" value="kg"/></p>

Petfood: Directions and storage

Instructions	Details & examples
<p>Directions</p> <p>Clearly state how the product should be used, including portion size and frequency, if relevant.</p>	<p>Add preparation and usage guidelines under ‘Directions’ attribute.</p>
<p>Storage instructions</p> <p>Include the best before date (month and year) and storage instructions.</p>	<p>Do not use specific formatting such as tables or charts.</p>

Further information

- [Download FEDIAF European Pet Food Industry Labelling Code \[PDF\] >](#)
- [Visit UK Pet food | Food Standards Agency >](#)

Rabbit hutches.

Describe your hutches with rabbit welfare in mind.



Your compliance checklist

If you're selling rabbit hutches on Tesco Marketplace, you MUST include this information:

Requirement	What to do	Add to this attribute
Welfare recommendations	In line with RSPCA guidance, please include the following message in the product description: Suitable for temporary accommodation /sleeping area; capacity dependent on breed and size. Please note, if using for rabbits, this hut forms part of their total living space, which is recommended to be 3m x 2m x 1m.	Product Description
Product dimensions	Add size, width and height.	Product Description
Safety information	Include if the product could pose a risk, for example, sharp edges, predator protection, weather-proof.	Product Description
No misleading claims	For example, don't say it's 'spacious' if it doesn't meet welfare recommendations.	Product Description

E-Scooters and E-Bikes.

Stay in the race with compliant-friendly product listings.



Your compliance checklist

If you're selling E-Scooters or E-Bikes on Tesco Marketplace, you MUST include this information.

Requirements	Include these safety warnings	Attribute to use
Safety warning for E-Scooter usage	WARNING! It is illegal to use this vehicle on public highways (including roads and pavements). Use only on private property with the owner's consent.	Product Description
Charging warning for E-Scooters and E-Bikes	CHARGING YOUR E-SCOOTER/BIKE: Ensure the vehicle has been turned off and is cool before charging. Charge with the manufacture's charger ONLY and follow the manufactures instructions on charging times. NEVER leave the battery charging unattended and unplug the charger when it has finished charging. DO NOT leave the vehicle or charge the vehicle in a position where it is blocking an exit and where possible store your vehicle in a shed or garage.	Safety Warnings
Battery disposal information for E-Scooters and E-Bikes	DISPOSAL: If you need to dispose of a damaged or end of life battery, don't dispose of it in your household waste or normal recycling. Check with your local authority for suitable battery recycling arrangements in your area.	Safety Warnings
General safety warnings for E-Scooters and E-Bikes	<ul style="list-style-type: none"> • Age warning (e.g. This e-scooter is intended for use by individuals aged 16 and over) • To be used under direct supervision of an adult • Protective equipment should be worn • This product contains Lead Acid. 	Safety Warnings

Cosmetics.

Follow our compliance rules for glowing cosmetic listings.



Your compliance checklist

If you're selling cosmetics on Tesco Marketplace, you MUST include this information. Some of the requirements link to further instructions.

Requirement	What to do	Add to this attribute
Responsible person's details >	Add name & address of the legally responsible entity. Add two entries - for UK and EU (Northern Ireland).	Manufacturer's Address
Ingredients >	List all the ingredients in the product.	Ingredients
Product function	Clearly state the intended use. For example, lip balm, face cream, shampoo.	Preparations & Usage
Date of minimum durability or period after opening (PAO)	If applicable, include the 'best before date' for the product.	Preparations & Usage
Safety warnings	Include any relevant safety warnings. For example: <ul style="list-style-type: none"> • May cause skin reaction, patch test first • For external use only 	Safety Warning
Allergens	If applicable, include details of any allergens.	Allergens

How to set up your cosmetic listings

Instructions on what you need to do to be compliant.

Responsible person's details

Set up instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>'Manufacturers Address'</i> attribute 2. Include two separate entries: <ul style="list-style-type: none"> • One for the UK (for sales into GB) • One for the EU (for sales into Northern Ireland) 	<p>This is the person/entity legally responsible for ensuring the products meet the requirements of UK and EU food laws.</p> <p>It may be different to the Seller name and address.</p>

Ingredients

Set up instructions	Details & examples
<ol style="list-style-type: none"> 1. Add to the <i>Ingredients</i> attribute 2. Must reflect the product the customer receives 3. Must be in order of quantity, largest to smallest 4. Capitalise the first letter of each word 5. Press 'return' after each one and don't add punctuation 6. Don't add punctuation at the end 	<ul style="list-style-type: none"> • Ingredient names must comply with INCI (International Nomenclature for Cosmetic Ingredients) as applicable • Allergens must be CAPITALISED. <p>Example:</p> <p>Ingredients</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"> <p>Glycine Soja (SOYBEAN) Oil Cucurbita Pepo (Pumpkin) Seed Oil Prunus Amygdalus Dulcis (Sweet Almond) Oil Helianthus Annuus (Sunflower) Seed Oil</p> </div>

Further information

- [Regulation 2009/1223 and the Cosmetic Products Enforcement Regulations 2013: Great Britain >](#)

Electronics – common charger.

Plug in to the latest EU regulations affecting how products with chargers are sold.



Your compliance checklist

If you're selling products with chargers on Tesco Marketplace, you MUST include the following. Some of the requirements link to further instructions.

Requirement	What to do	Attribute to use
Provide unbundled option View products in scope of the regulations >	An update to the EU Radio Equipment Directive (applicable in Northern Ireland) now requires that if a product is sold with a charging device, it must also be available unbundled - without the charger.	n/a
Provide a pictogram for bundled products (with charger) >	Display the relevant pictogram to show that the charger is included.	Images
Provide pictograms for unbundled products (no charger) >	Include 2 pictograms to show: <ol style="list-style-type: none"> Charger not included The specifications relating to the product's charging capabilities and the compatible charging devices 	Images

How to set up your electronic listings

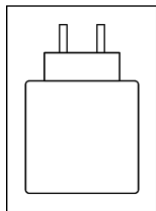
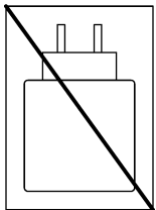
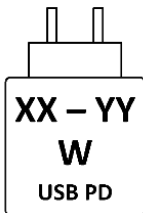
Instructions on what you need to do to be compliant.

Products in scope of the regulations

If the following products come with a charger, you must legally provide an unbundled (no charger) option too.

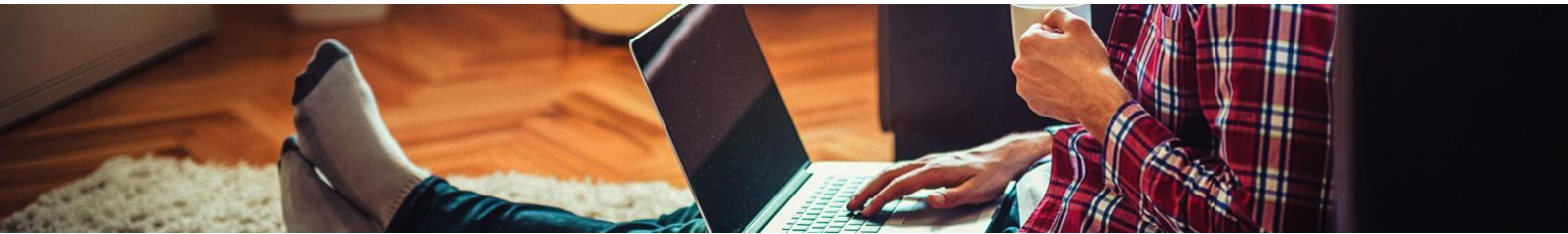
- Handheld mobile phones
- Tablets
- Digital cameras
- Headphones
- Headsets
- Portable speakers
- Handheld videogame consoles
- E-readers
- Earbuds
- Keyboards
- Mice
- Portable navigation systems
- **From 28/04/2026** - Laptops (i.e. any portable computers, including laptops, notebooks, ultraportable, hybrids or convertibles and netbooks)

Pictogram guidance

Product type	Details & examples
Bundled product (with charger)	<p>Include the following image as a JPG:</p> 
Unbundled product (no charger)	<p>Provide the following 2 images as a JPG:</p> <p>3. Pictogram to show no charger</p>  <p>4. Pictogram to show no charger spec</p> <ul style="list-style-type: none"> • Replace XX with the minimum charging power (in W) • Replace Y with the maximum power required by the device (in W) • Remove USB PD if the device doesn't support that protocol • Refer to size and scale requirements in the EU Radio Equipment Directive > 

Internet-connected products.

Stay connected – and compliant – by ensuring your products meet our requirements.



Your compliance checklist

If you're selling internet-connected products on Tesco Marketplace, you **MUST** include this information:

Requirement	What to do	Attribute to use
Statement of Compliance	Ship out a hard copy of the Statement of Compliance with the physical product.	n/a
Information point	Include details of where the buyer can get support and report security issues.	Product Description
Security updates	Provide clear details of when a product will get security updates with a specified end date (e.g. up to 31 st Dec 2026). Don't use a time period (e.g. 3 years).	Product Description

Blankets and throws.

Wrap up your listings the right way with compliance essentials for selling blankets.



Your compliance checklist

If you're selling blankets or throws on Tesco Marketplace, you MUST include this information. Some of the requirements link to further instructions.

Requirement	What you need to do	Add to this attribute
Target audience for weighted blankets	Select 'Child' or 'Adult' from the dropdown menu.	Weighted Blanket
Weighted blankets - children >	Include max weight and required safety information.	Product Description
Weighted blankets - adults >	Include max weight and required safety information.	Product Description
NO images of blankets or throws on sofas or other upholstered seating	Do not include images of blankets or throws on sofas or other upholstered seating, unless they comply with the Furniture and Furnishings (Fire)(Safety) Regulations. Please display on wooden furniture instead.	n/a
NO references to sofa in blanket or throw titles or descriptions	Do not refer to use of blankets or throws with sofas in titles or descriptions unless they comply with the Furniture and Furnishings (Fire)(Safety) Regulations.	n/a

How to set up your blanket product listings

Instructions on what you need to do to be compliant.

Weighted blankets – children (up to 18 years)

Set up instructions	Required text
<ul style="list-style-type: none"> Maximum weight = 4kg Weighted blankets over 4kg MUST NOT be marketed at children 	<p>Include the weight in kg in the Product Description.</p>
<p>Important safety notice</p> <ul style="list-style-type: none"> Include this statement in the Product Description 	<p>Weighted blankets should be used for one person only and should not be shared. If you have any other medical concerns about using this product, please consult a Medical Professional. You should not use this product with children who suffer from the following:</p> <ul style="list-style-type: none"> Respiratory problems Cardiac problems Epilepsy Serious hypotonia (low tone) Physical, learning or other difficulties which mean the child is unable to remove the blanket independently'
<p>General safety warnings</p> <ul style="list-style-type: none"> The Weighted Blanket attribute will pull these through to the listing automatically If the Weighted Blanket attribute is not working, you MUST add these statements in the Product Description 	<ul style="list-style-type: none"> This blanket is not suitable for children under 3 years old. The blanket weight should be a maximum of 10% of the child's body weight. Do not use a heavier weighted blanket. The child's neck and head must not be covered. The child must not be rolled in the blanket. It should be placed over them. When using in a bed, ensure it's not draped over the sides of the frame. The child must be able to remove the blanket by themselves. Do not fold the blanket in half to double its weight.

How to set up your blanket product listings

Step-by-step instructions on what you need to do to be compliant.

Weighted blankets - adults

Set up instructions	Required text
<p>General safety warnings</p> <ul style="list-style-type: none">• The Weighted Blanket attribute will pull these through to the listing automatically• If the Weighted Blanket attribute is not working, you MUST add these statements in the Product Description	<ul style="list-style-type: none">• This blanket is not recommended for use by persons under the age of 18 years old, the elderly, pregnant women, anyone suffering from respiratory disorders including asthma or anyone with circulatory issues including diabetes.• The blanket weight should be a maximum of 10% of the user's body weight. Do not use a heavier weighted blanket.• The user must be able to remove the blanket by themselves.• Do not fold the blanket in half to double its weight.

Further information

- [Visit the Gov.uk: Furniture and furnishings fire safety regulations >](#)

Costumes and fancy dress.

Make sure your costumes meet compliance standards before they hit the spotlight.



Your compliance checklist

If you're selling costumes on Tesco Marketplace, you **MUST** include this information:

Requirement	Details	Where to add
Keep away from fire warning	The following text MUST be included on all costumes and fancy dress: WARNING! Keep away from fire.	Product Description
Additional required warnings	Any additional warnings on the outer clothing tags MUST be present in the product description.	Product Description
Optional warnings outlined by Royal Society for the Prevention of Accidents	You can also include this warning: Halloween and fancy-dress outfits should always be kept away from fire, lit candles and all other naked flames. Supervise children if using candles/fireworks as part of your celebrations.	Product Description

Further information

- [View the BRC guide: The flammability safety of children's disguise costume >](#)

Electric toys and sporting equipment.

Play it safe with compliant-friendly instructions and advice.



Your compliance checklist

If you're selling electric toys or sporting equipment on Tesco Marketplace, you **MUST** include this information:

Requirement	What to do	Where to use
Product type	Clearly state that appropriate protective gear is necessary when using the equipment. For example, helmets, knee pads.	Product Description
Battery charging instructions	Provide detailed instructions on battery charging practices, including recommended charging times and safety measures.	Product Description
Legal guidance	Include information on legal use of the product, such as where it can legally be operated. For example, private property, public roads.	Product Description

Paddleboards (SUPs) and lifesaving jackets.

We have signed up to the voluntary guidelines for the sale of Paddleboards and Lifesaving jackets.



Your compliance checklist

If you're selling these products on Tesco Marketplace, you MUST include this information. Some of the requirements link to further instructions.

Requirement	What to do	Attribute to use
Specify if the product is a paddleboard	Select 'Yes' or 'No' from the <i>Is the Item a Paddleboard?</i> drop-down This will pull in the relevant safety warnings for your product.	Is the Item a Paddleboard?
Paddleboard safety warnings >	If <i>Is the Item a Paddleboard?</i> drop-down isn't working, add the safety statement listed on the next page.	Safety Warnings
Leash image >	The leash image on the next page MUST be included alongside the 'What's included' attributes (if applicable).	Images
'What's included' attributes	Add the following information under the title: What's included: Contains {detail whether the product includes Calf leash/Ankle leash/Quick release waist belt system}.	Product Description
Life jackets and buoyancy aids safety warnings >	Include the safety warning listed on the next page.	Safety Warnings


How to set up your paddleboard product listings

Instructions on what you need to do to be compliant.

Paddleboard safety warnings

Instructions	Required text
Paddleboards – safety warning only add if you were unable to use the 'Is the Item a Paddleboard?' drop-down	Safety Warning: Life saving devices such as life jackets or buoyancy aids should be used at all times and checked before each use. Always use the correct leash for the water conditions.

Leash safety image

Instructions	Image
<p>The following safety warning MUST be included for all paddleboards with a safety leash</p> <p>This can be uploaded to the image attributes for the product as a JPG file type.</p> <p>Download the image ></p>	 <p>SUP LEASHES BRITISH CANOEING Lifeboats</p> <p>QUICK RELEASE BELT SYSTEM For use on any moving or flowing water where there is a risk of snag/entanglement. COILED</p> <p>CALF LEASH For use on lakes/canals/sea/coastal bays/surf where there is NO risk of snag/entanglement. COILED = General SUP STRAIGHT = Surf</p> <p>ANKLE LEASH For use on lakes/canals/sea/coastal bays/surf where there is NO risk of snag/entanglement. COILED = General SUP STRAIGHT = Surf</p> <p>Your Environment... Where are you paddling? What are the conditions you face, you might need to wear your leash in a different place for safety and security. Take a look at the diagram to see which leash system suits the environment you paddle.</p> <p>Coiled or Straight? Leashes can be coiled/curly or straight. The type of leash is important depending on the environment you paddle.</p> <p>Scan me!</p>

How to set up your paddleboard product listings

Instructions on what you need to do to be compliant.

Life jackets & buoyancy aids safety warnings

Instructions	Required text
Life jackets and buoyancy aids	Safety Warning: Life saving devices such as life jackets or buoyancy aids should always be checked before use.

Important

Products that do not comply with these requirements may be unpublished or removed from the platform, especially if they present a safety concern.

Further information

- [Visit the British Canoeing Awarding Body website >](#)

Solid fuel.

Make sure your products meet the current UK regulations.



Your compliance checklist

If you're selling solid fuel on Tesco Marketplace, you MUST include this information:

Requirement	What to do	Attribute to use
Smoke control area warning for unauthorised fuels	You are legally required to include the following information in CAPITALS. NOT AUTHORISED FOR USE IN SMOKE CONTROL AREAS UNLESS BURNT IN A DEFRA EXEMPT APPLIANCE.	Product Description
'Ready to burn' logo for authorised fuels	Must be included within images to prove the product has been authorised by Air quality regulations.	Images
Supplier or manufacturer company name for authorised fuels	Clearly state for MSF and Wood products.	Product Description
Unique certification number for authorised fuels	Clearly state for MSF and Wood products.	Product Description

Further information

- [Visit the Clean Air Act 1993 website >](#)

Disposable barbecues.

We have signed up to the voluntary guidelines for the sale of disposable barbecues.



Your compliance checklist

A disposable barbecue is a single-use, outdoor cooking product, not designed for refilling or reuse. It includes a fuel tray, grill grid, and enough charcoal to cook for one session.

If you're selling disposable barbecues on Tesco Marketplace, you **MUST** include this information. Some of the requirements link to further instructions.

Requirement	What to do	Attribute to use
Confirm it is a disposable barbecue	Select 'Yes' in the <i>Disposable Barbecue</i> drop-down.	Disposable Barbecue
Safety warning >	<p>If you select 'Yes' to your item being a disposable barbecue, the safety warnings will be automatically added to your listing.</p> <p>If the drop-down isn't working, you must add them to the Safety Warning attribute.</p>	Safety Warning

How to set up your disposable barbecue product listings

Instructions on what you need to do to be compliant.

Safety warnings

Instructions	Required text
<p>Only add safety warnings if you were unable to select 'Yes' to confirm this is a disposable barbecue.</p>	<ul style="list-style-type: none"> • This product generates extreme heat therefore great care must be taken with using, handling and with safe disposal. • Never use on a balcony, indoors or in confined spaces (for example tents) or as a source of heat, Carbon Monoxide poisoning can result from burning charcoal in areas with poor ventilation, even when extinguished. • Always have a bottle of water to hand for extinguishing. • Never place your barbecue on, or near, anything liable to be damaged by heat or flare up or from hot fat which may spit during cooking. • Do not use this product directly on wood, glass or plastic based surfaces such as benches, tables & decking etc. • Do not use in prohibited areas or areas which prohibit open fires. • Never use lighting fluid or other flammable liquids with this barbecue for lighting or relighting. • Never leave a lit barbecue unattended. • Never handle the barbecue while in use as it soon becomes very hot. • Care must be taken to avoid moving or tipping the barbecue when turning food, as it may be stuck to the grill. • Never refill. This barbecue is single use only. • Do not dispose of until completely extinguished and cold (using for example water or other available liquid such as soft drinks) and always remember to dispose of your barbecue safely and responsibly.

Further information

- [British Retail Consortium – Disposable BBQ Voluntary Guidelines >](#)

Drones and model aircraft.

Make sure your drones and model aircraft listings meet the current UK regulations.



Your compliance checklist

If you're selling drones or model aircraft with a weight over 250g OR that have a camera (unless a toy) you MUST include this information.

Requirement	What to do	Attribute to use
Confirm it is a drone or model aircraft	Select 'Yes' in the Drone or Model Aircraft drop-down.	Drone or Model Aircraft
Safety warnings	<p>If you select 'Yes' to your item being a Drone or Model Aircraft, the safety warnings will be automatically added to your listing.</p> <p>If the drop-down isn't working, you must add them to the Safety Warning attribute.</p> <p>Drone licensing information:</p> <ul style="list-style-type: none"> • It is illegal to fly a drone or model aircraft outdoors if it weighs over 250g or incorporates a camera, without a valid operator ID in place. • Anyone flying a drone weighing over 250g must have a valid Flyer ID. • You must pass the drone test and register with the CAA before you fly. Please see Civil Aviation Authority (CAA) website, Drone section for full details of the requirements.' 	Safety Warning

Energy-efficiency class appliances.

Any products not complying with UK regulations will be removed from sale.

Your compliance checklist

If you're selling products that require energy-efficient ratings on Tesco Marketplace, you MUST do the following. Some of the requirements link to further instructions.

Requirement	What to do	Attribute to use
Check if the product needs an energy label >	Refer the table on the next page for a list of products in scope of the regulations .	n/a
Confirm the energy efficiency class	<ul style="list-style-type: none"> Select the product from Energy Efficiency Class drop-down menu If the product is not in scope, select n/a 	Energy Efficiency Class
Energy class classification label >	<ul style="list-style-type: none"> Upload energy labels for products in scope of the regulations This is a legal requirement – click the requirement link for full instructions 	Images
Product Information Sheet (PIS)	<ul style="list-style-type: none"> Upload the product information sheet to the <i>Energy Efficiency Document</i> attribute File type: PDF PIS must be available alongside the product or by linking to it on a publicly accessible website 	Energy Efficiency Document

How to set up your energy-efficiency class listings

Instructions on what you need to do to be compliant.

Products in scope of the regulations




These products must display the energy rating label:

- Air conditioners and comfort fans
- Ventilation units
- Domestic ovens and range hoods
- Dishwashers
- Washing machines and washer-dryers
- Household tumble driers
- Electronic displays including televisions and computer monitors
- Smart phones and tablets
- Light sources (lamps, bulbs and luminaires supplied with them)
- Refrigerating appliances, including wine coolers
- Refrigerating appliances with a direct sales function
- Professional refrigerated storage cabinets, blast cabinets, condensing units and process chillers
- Space heaters (excluding those specifically designed for using gaseous or liquid fuels predominantly produced from biomass)
- Local space heaters (excluding those designed, tested, marketed and declared exclusively for outdoor use)
- Solid fuel boilers (excluding those generating heat exclusively for providing hot drinking or sanitary water)
- Water heaters, hot water storage tanks and packages of water heater and solar device

How to set up your energy-efficiency class listings

Instructions on what you need to do to be compliant.

Energy class classification label

Instructions	Details & examples
<ul style="list-style-type: none"> • Upload energy label images for products in scope of the regulations • Provide versions for GB and EU • File type: JPG • Images must show arrow to the product's energy efficiency class and the full efficiency range 	<p>Example:</p> <p>Product Media</p> <hr/> <p>Product images</p> <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>jpg</p> </div> <div style="text-align: center;">  <p>jpg</p> </div> <div style="text-align: center;">  <p>7wfW5tVvNspqn Sjz2SSOBgWIA</p> </div> </div>

Further information

- For further guidance and to read about your obligations under GB Law please visit the GOV.UK website: [Guidance Regulations: energy information >](#)
- For further guidance and to read about your obligations under EU Law (for sales in Northern Ireland) please visit the EC website: [Energy Efficient Products - European Commission >](#)

Hazardous chemicals.

Chemical substances and mixtures classified as 'Hazardous' must have information about the hazard(s) detailed at point of sale



Your compliance checklist

If you're selling products containing hazardous chemical substances on Tesco Marketplace, you MUST include this information.

Requirement	What to do	Attribute to use
Hazard pictogram(s)	Select the correct hazard pictogram(s) (GHS-) for the product from the <i>Hazardous Information</i> drop-down.	Hazardous Information
Signal word – 'Danger' or 'Warning'	Select the correct signal word for the product from the <i>CLP Signal Word</i> drop-down.	CLP Signal Word
Hazard statement(s)	Select the correct hazard statement(s) (H-) for the product from the <i>CLP Signal Word</i> drop-down.	CLP Hazard Statement
Check biocidal product requirements >	The product may also need to comply with the requirements for biocidal products.	n/a

Note: If the product is not classified as 'Hazardous' under CLP laws, but the above attributes have been flagged as mandatory, please select 'N/A'

Further information

- [Visit the Health & Safety Executive website: HSE: Classification, labelling and packaging of chemicals \(CLP\) in GB or NI >](#)

Biocidal products.

Make sure your biocidal product listings meet the current UK regulations.



Your compliance checklist

If you're selling biocidal products on Tesco Marketplace, you **MUST** meet these requirements.

Requirement	What to do	Attribute to use
Required warnings	<p>Enter the following warning in the <i>Biocidal Safety Warning</i> attribute:</p> <p>Use biocides safely. Always read the label and product information before use.</p> <p>Note: You may replace 'biocides' with the specific product type (e.g. 'disinfectants', 'insecticides'), but the rest of the wording must stay exactly the same, e.g.:</p> <p>Use disinfectants safely. Always read the label and product information before use.</p>	<p>Biocidal Safety Warning (first choice)</p> <p>Or</p> <p>Safety Warning (if the <i>Biocidal Safety Warning</i> isn't available)</p>
<p>DO NOT present the biocidal product in a misleading way regarding:</p> <ul style="list-style-type: none"> Risks to human health Risks to animal health Risks to the environment Its effectiveness 	<p>Do not use misleading terms like:</p> <ul style="list-style-type: none"> low risk non-toxic harmless natural environmentally friendly animal friendly any similar terms 	<p>Safety Warning</p>
<p>Check hazardous chemicals requirements ></p>	<p>The product may also need to comply with the requirements for hazardous chemicals.</p>	<p>n/a</p>

Further information

- [Visit the Health & Safety Executive website for BPR - Biocidal product requirements >](#)

Prohibited products.

To protect people, animals and our community, certain products are strictly prohibited for sale on Tesco.com.



[View full list of prohibited items >](#)

Recent updates to our prohibited items

We no longer allow the sale of the following items.

Prohibited: Flying rings

We support the UK Seal Alliance 2025 campaign to protect seals from the dangers of flying rings. These toys pose a significant risk to marine life if lost near waterways.

What you need to know	Example of allowed/not allowed product
Remove all listings featuring flying ring-style toys. Don't add any new flying ring products.	SOLID DISC FRISBEE (PREFERABLY NON-PLASTIC) 
Avoid product titles, descriptions and images referencing 'flying rings', 'aerobie' or similar.	FLYING RING (HARMFUL TO SEALS) 

Recent updates to our prohibited items

We no longer allow the sale of the following items.

Prohibited: Glyphosate

Glyphosate is a widely used herbicide (weedkiller) that has been linked to ecological harm and is increasingly scrutinised worldwide. It is no longer permitted on Tesco.com.

What you need to know	Why this matters
<ul style="list-style-type: none"> Do not list any products that contain glyphosate Review your listings and remove any relevant products New listings with glyphosate will be rejected Existing glyphosate products will be unpublished or removed Ensure ingredient labels are accurate and up to date 	<ul style="list-style-type: none"> Glyphosate is a commonly used weedkiller It is under increasing scrutiny worldwide Linked to environmental and biodiversity risks Although not yet banned in the UK, this may change soon Tesco is acting early to protect the environment and customer trust

Prohibited air fryers

These air fryers do not meet safety regulations and cannot be listed.

Product identifier	Name
T17203	Tower 2.2l Manual Air Fryer
T17061BLK	Tower 4l Manual Air Fryer
T17067	Tower 4l Digital Air Fryer
T17087	Tower 2l Compact Manual Air Fryer

[View full list of prohibited items >](#)

